

VTG

The 17th Vietnam Int'l
Textile & Garment
Industry Exhibition

The Next Destination of World Textile & Garment



22–25 November 2017

Saigon Exhibition and Convention Center (SECC)
Ho Chi Minh City, Vietnam

www.vtgvietnam.com



Why Vietnam?

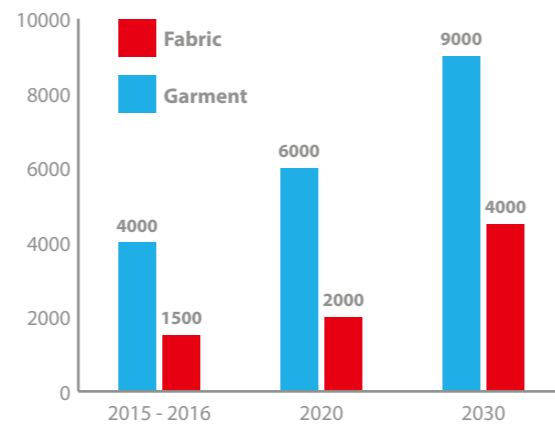


Master Plan of Vietnam Textile & Garment Industry – Bright Future Ahead

Ministry of Industry & Trade has approved a Master Strategy Plan of Vietnam Textile & Garment Industry with a vision to 2030, in which gives large opportunities in supporting textile and garment sector since it is playing an increasingly large role in the country's economy – it produces garment products that are exported to over 50 countries across the world, as 13.6% of the country Vietnam's total export value is made up of textiles and garments. Now the field is one of the most important basis while the country's textile industry moved from processing to producing, initiating in materials. To enhance the capacity of this field, two large program related to fabric production for export and development of fibers has been approved in the master plan as to support enterprises in the next period.

Specific Objectives of Vietnam Textile & Garment Industry

Norm	- 2016	2020	2030
Export Value (USD Billion)	23 - 24	36 - 38	64 - 67
Major Product			
Garment Product (Million / Product)	4,000	6,000	9,000
Fabric (Million / m ²)	1,500	2,000	4,500
Yarn Pulled from Shorten Fiber (1,000 Tons)	900	1,300	2,200
Synthetic Fiber, Yarn (1,000 Tons)	400	700	1,500
Fiber Cotton (1,000 Tons)	8	15	30
Localization Rate	55%	65%	70%



Source: Vietnam Textile & Garment Industry Development Plan

2016
show figures

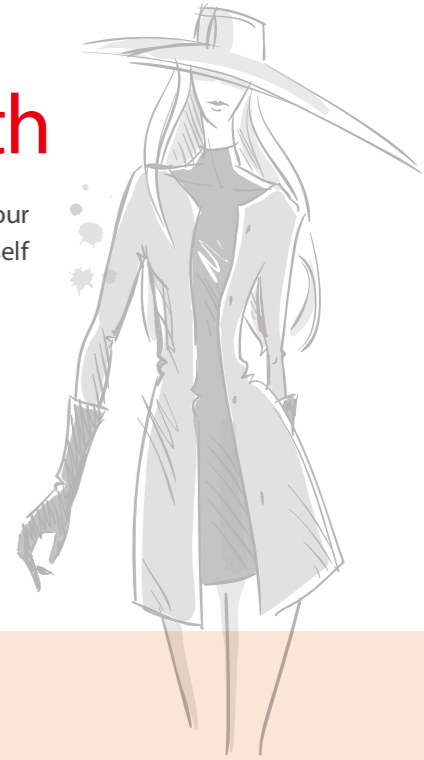
1,500
sq.m

12,000
Visitors

550
Booths

20
Countries

Extension of marketing reach beyond your booth



Exclusive marketing campaign that promote the fair and consequently your brand, on a domestic and global scale, will help you better position yourself in the market.

- Direct marketing - telemarketing, mailing and invitation.
- Public relationship - publish press release and hold press conference.
- Mass media - magazine, TV, newspaper and radio.
- Online advertising - social media and other cooperate websites.
- Outdoor Advertising - banners and billboards.
- Global marketing channels - EDM and SMS.
- Effective promotion from our global partners and supporting associations.
- Marketing activities at well-established global related trade fairs.

Who you will meet?

- Garment Manufacturers
- Knitwear Manufacturers
- Textile Manufacturers
- Leather Goods Manufacturers
- Garment & Textile Machinery Importers & Exporters
- Apparel Brands & Labels
- Distributors & Agents of Textile & Garment Machinery & Accessories
- Dealers of Textile & Garment Accessories
- Shoe Manufacturer
- Laundry Operators & Dry Cleaners
- Textile Printing Houses
- Buying House/Buying Agent
- Fashion & textile designers
- Dyeing & finishing companies
- Fashion Designers & Merchandisers
- CEOs, Engineers, and Technocrats
- Marketing Chiefs, Professionals and Consultants
- Policy Makers, Diplomats and Officials
- Industry Associations and Trade Delegations from broad
- Government Officials
- Importers, Distributors & Wholesalers
- Local & International Retail Chains



Who should exhibit?

Industry players who have products in the following categories should join the show to expand their sales network and make personal contacts.

Textile Machinery & Accessories

Spinning machinery & accessories, Looms, Yarn processing machinery & accessories, Weaving machinery & accessories, Bleaching & washing machines, Chemicals and dyes, Steaming machinery, Cloth processing machinery & accessories, Embroidery equipment. Knitting machinery, Auxiliary equipment, Testing equipment and controls, Winding machines, Textile screen printing machinery

Apparel Machinery & Accessories

Cutting & laying machines, Knives/scissors grinding machines, Garment accessories, Ironing and steaming equipment, Sewing machines & parts, Laundry machinery & accessories, Dry-cleaning equipment



Win-win partnership

With extensive support and guide of Ministry of Industry & Trade - Vietnam National Trade Fair & Advertising Joint Stock Company (VINEXAD), Association of Vietnam Cotton & Spinning Association (VCOSA), Garment-Textile-Embroidery-Knitting in Ho Chi Minh City (AGTEK), China Sewing Machinery Association (CSMA), Hong Kong Apparel Machinery Association (HKAMA), Guangdong Sewing Equipment Chamber of Commerce (GDSEWING), Paper Communication Exhibition Services, and Yorkers Trade & Marketing Service Company together form a strong alliance to create an efficient trade platform for textile and garment in the region.



Ministry of Industry & Trade -
Vietnam National Trade Fair &
Advertising Joint Stock Company



China Sewing
Machinery Association



Association of Vietnam
Cotton & Spinning Association



Hong Kong Apparel
Machinery Association



Garment-Textile-Embroidery-Knitting
in Ho Chi Minh City



Guangdong Sewing Equipment
Chamber of Commerce



Yorkers Trade & Marketing
Service Company



Paper Communication
Exhibition Services

At a Glance

Book your Stand now!

Date	22-25, November, 2017	
Venue	Exhibition & Convention Center (SECC), Ho Chi Minh City, Vietnam 799 Nguyen Van Linh Parkway, Tan Phu WArD, Dist.7, Ho Chi Minh City, Vietnam	
Admission	Free Entrance for trade visitors	
Participation fee	Shell Scheme (Minimum 9 SQM)	USD \$270/ SQM
	Space Only (Minimum 36 SQM)	USD \$240/ SQM
	Corner Fee: 10% surcharge	

** Various packages of sponsorship and advertising opportunities are available to exhibitors
Please contact the organisers for details*

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